**Our Vision***:*

**Beliefs:** The way things are done around here. **Values:** How we behave.

**Example**: Imagine you’re having lunch with a new employee—it’s their 3rd day—and they ask, so what is up with all the flawed products getting packaged and shipped to the warehouse?
Your answer, management doesn’t think those flaws are a big deal, is a belief that drives your behavior.

***What beliefs do we hold that we need top keep, stop and create new to realize our vision of success?***

***You know you have identified a belief when you can complete the sentence: “I believe that…”***

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| **Beliefs to Keep** | **Beliefs to Stop** | **New Beliefs** |
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